

2019 Scholarship Teams

***GOAL: 10 teams raising a minimum of a half-scholarship (\$3,100)
and up to a full scholarship (\$6200)***

Team Requirements

- Each team comprises 8 - 10 individuals, couples or families giving a minimum of \$300 each to support a scholarship student (individuals may give \$150 each, as long as the team total reaches \$3100)
- Each team is headed up by a Team Leader, who acts as the Institute liaison to handle planning, scheduling, and other items that may arise, and who hosts the team's final event (potluck dinner w/house concert)
- Each team should plan to meet their financial goal by May 15, 2019, but may choose to hit their goal by December 31 in order to have their gifts credited in the current tax year
- Donations are made to the Heifetz Institute and may be collected by the team leader, or sent directly to the Institute by team members
- Team leaders will be provided with donation envelopes and a template for a letter/email they may wish to (but are not required to) use to reach out to potential team members. Additional materials such as Institute brochures and program books are also available.

Benefits

- You'll help a gifted student attend the Institute!
- Each team will receive information about the student they are sponsoring no later than May 30, 2019
- Each team will enjoy an on-campus meet-and-greet/Q&A with their student shortly after the Institute begins (late June)
- Each team will be invited to attend (at the student's and faculty members' discretion) either a private lesson, chamber music coaching session, or studio performance class
- Each team leader will host a potluck dinner at her/his home towards the end of the Institute at which the scholarship student (with or without other Institute musicians) will perform a brief, interactive house concert for the team
- Teams will be recognized in the 2019 program book, in promotional and fundraising materials, and asked to stand and be recognized at the farewell feast, to be held with students on campus on August 10, 2019. Members/leaders may remain anonymous if preferred.
- Oh, and all participants receive the coveted Heifetz logo instrument case (oval bumper) sticker!

What if I've already given?

Donors who have already given half, full, or greater scholarship amounts will be invited to a separate, private event with the students they have sponsored. Scholarship donors are welcome - and encouraged - to act as team leaders, and may enjoy supporting more than one scholarship student.

I want to help, but I don't know enough people who might give to form a team.

- Consider *Team Heifetz* - a pool of people just like you, who want to participate, but who aren't sure they can pull together enough people to make a full team on their own. This team will be routed through the Institute, which will either assign you to an existing team that needs you, or pool you together with nine others like you. Please consider being the *Team Heifetz* host, at whose home the potluck dinner/house concert can take place if needed. (A guiding principle behind this important initiative is that it should create minimal additional work for Institute staff. Your leadership is greatly appreciated.)
- You might also review the list of donors in our 2018 program book to see whom you know who gave \$100 or more last season. Many would be delighted to increase or match their prior gift to reach these tangible goals, and to enjoy these exciting benefits. Copies of the 2018 program book are available in our office.

I want to participate, but I won't be here this summer, or don't have time to engage in all the activities.

- That's okay! Simply advise your team leader. We welcome - and need - your scholarship support.

I'm in! How do I get started?

1. Email andrew@heifetzinstitute.org and let him know you want to lead a team (or be on Team Heifetz)
2. Begin reaching out to your friends. Teammates can give their donations to you, make their donations online [here](#), or mail them to the Heifetz Institute at 107 E. Beverley Street, Staunton, VA 24401 (make checks out to Heifetz Institute and note Scholarship Team in the memo line)
3. If you would like a supply of donation envelopes, or printed information sheets to give to your potential team members, we are happy to provide them. Please include a request in your email to Andrew (see above)